

# Kotak Nifty India Tourism Index Fund



NFO from 2<sup>nd</sup> Sept 2024 to 16<sup>th</sup> Sept 2024



## TRAVELING IS ON THE RISE

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**25%**

More people are taking 3+ trips a year Post COVID

**75%**

Millennials & Gen Z prefer travelling over material goods

**48%**

Foreigners travel to India for leisure and recreation



# WHAT LED TO THIS CHANGE IN DYNAMICS OF THE ECONOMY?



## ***Growing middle class income increases affordability***

Projected to double to 61% by 2046-47\*

36% increase in disposable income over last 3 years (FY 2023)

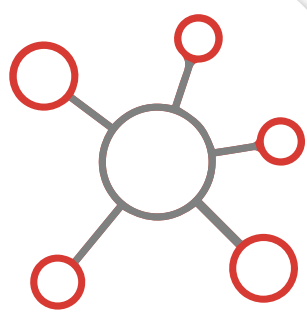


## ***Infrastructure development connects destinations***

400 new regional routes

35000 km of highways

3000 new railway tracks



## ***Digitalisation has revolutionised the industry***

Online travel market is projected to reach \$28 Bn by 2029

40% of hotel bookings are done online



## ***Lockdown has been a catalyst for change***

Staycation bookings surged by 30%

Workcation bookings grew by 25%



# INDIA IS BECOMING A SOUGHT-AFTER TOURIST DESTINATION

## Pilgrimage Tourism

**16% CAGR**

Expected rate of growth  
till 2030

**\$59 Bn**

Projected revenue by 2028



## Medical Tourism

**13% CAGR**

Expected rate of growth  
from 2024-29

**7.3 Mn**

Projected number of tourists  
visiting India by 2024



## Business Travel

**7.6% CAGR**

Expected rate of growth  
by 2032

**\$76.3 Bn**

Projected revenue by 2032

## Experience and Adventure Tourism

**20% CAGR**

Expected rate of growth  
from 2021-28

**\$2 Bn**

Projected revenue by 2028





# THE GOVERNMENT IS HELPING TO BOOST TOURISM IN INDIA

*Incredible  
India*

**SAATHI**  
(System for Assessment,  
Awareness & Training  
for Hospitality Industry)

**Swadesh  
Darshan 2.0**  
(Developing Sustainable  
Destinations)

## *Future plans to build the future of Tourism*

**Lighthouse  
Tourism**

65 lighthouses to be developed  
as tourist attractions

**Wellness Tourism  
& Staycation**

Extending aid to accredited  
wellness tourism

**Adventure**

Making India a year-round  
destination with new initiatives

**Cruises**

Developed 5 cruise terminals &  
increased cruise ships to 1000

**Camping  
Sites**

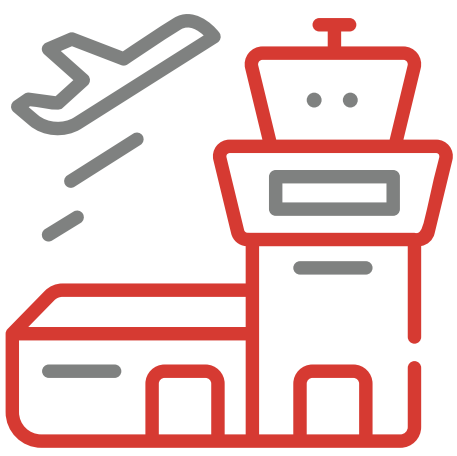
Sustainable policies to promote  
remote growth and eco-friendly camping



# THE ALLIED INDUSTRY WHICH STAND TO BENEFIT FROM RISE OF TOURISM

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**Transport Services**



**Travel Infrastructure**



**Leisure Services**



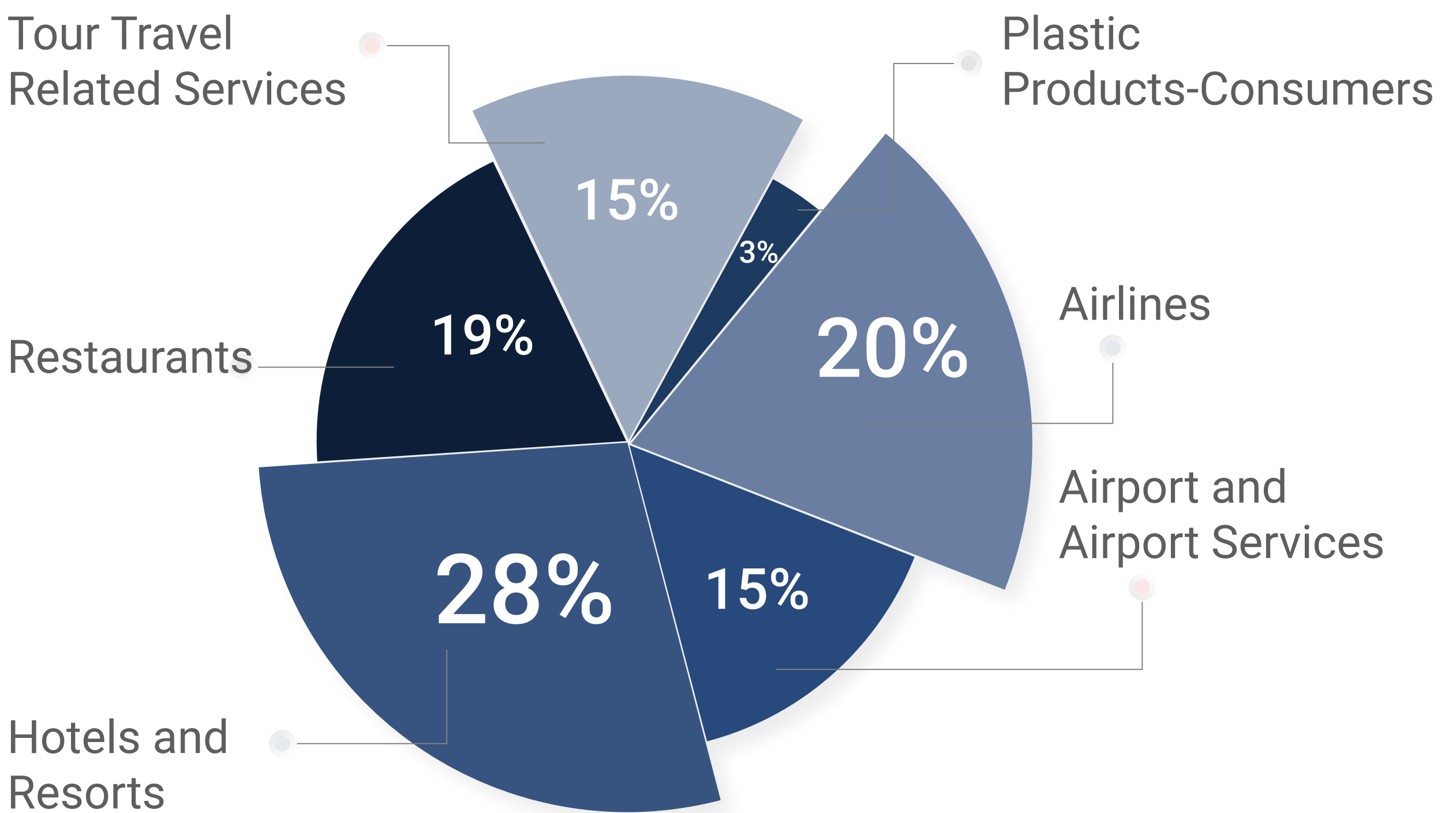
**Consumer Durables**

# THE NIFTY INDIA TOURISM INDEX CONSTITUENTS ARE





# THE CONSTITUENTS OF THE NIFTY INDIA TOURISM INDEX METHODOLOGY ARE



No of Stocks  
**17**

Maximum Number of Stocks  
**30**

Maximum capping limit  
**20%**

Index Weighing Methodology	Rebalancing	Review
Free Float Market Capitalization	Quarterly (March, June, September, December)	Semi Annual (March and September)

Source: Data as on 31st July 2024, NSE India. For detailed index methodology kindly visit [www.niftyindices.com](http://www.niftyindices.com). The above portfolio composition and statistics pertain to Nifty India Tourism Index. Past performance may or may not be sustained in the future. The above data is used to explain the concept and should not be used for development or implementation of an investment strategy. The performance of the index shown does not in any manner indicate the performance of the Scheme. The sector(s)/stock(s) mentioned above do not constitute any recommendation of the same and we may or may not have any future positions in the sector(s)/stock(s).





# ABOUT KOTAK NIFTY INDIA TOURISM INDEX FUND

<b>Name of the Scheme</b>	<b>Kotak Nifty India Tourism Index Fund</b>
<b>Category of Scheme</b>	Others-Index Fund
<b>Type of scheme</b>	An open ended scheme replicating / tracking Nifty India Tourism Index
<b>Investment Objective</b>	The investment objective of the scheme is to provide returns that, before expenses, corresponding to the total returns of the securities as represented by the underlying index, subject to tracking errors. However, there is no assurance that the investment objective of the Scheme will be achieved
<b>Benchmark</b>	Nifty India Tourism Index (TRI)
<b>Minimum Amount for Application in the NFO of scheme</b>	Rs 100/- & any amount thereafter <sup>^</sup>
<b>Fund Manager(s)</b>	Mr. Devender Singhal, Mr. Satish Dondapati and Mr. Abhishek Bisen

<sup>^</sup>Please refer to the Scheme Information Document (SID) of the scheme for complete details about minimum application amount for ongoing purchase. For detailed Asset allocation, please refer to Scheme Information Document (SID)



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Investors may consult their financial expert before making any investment decision.

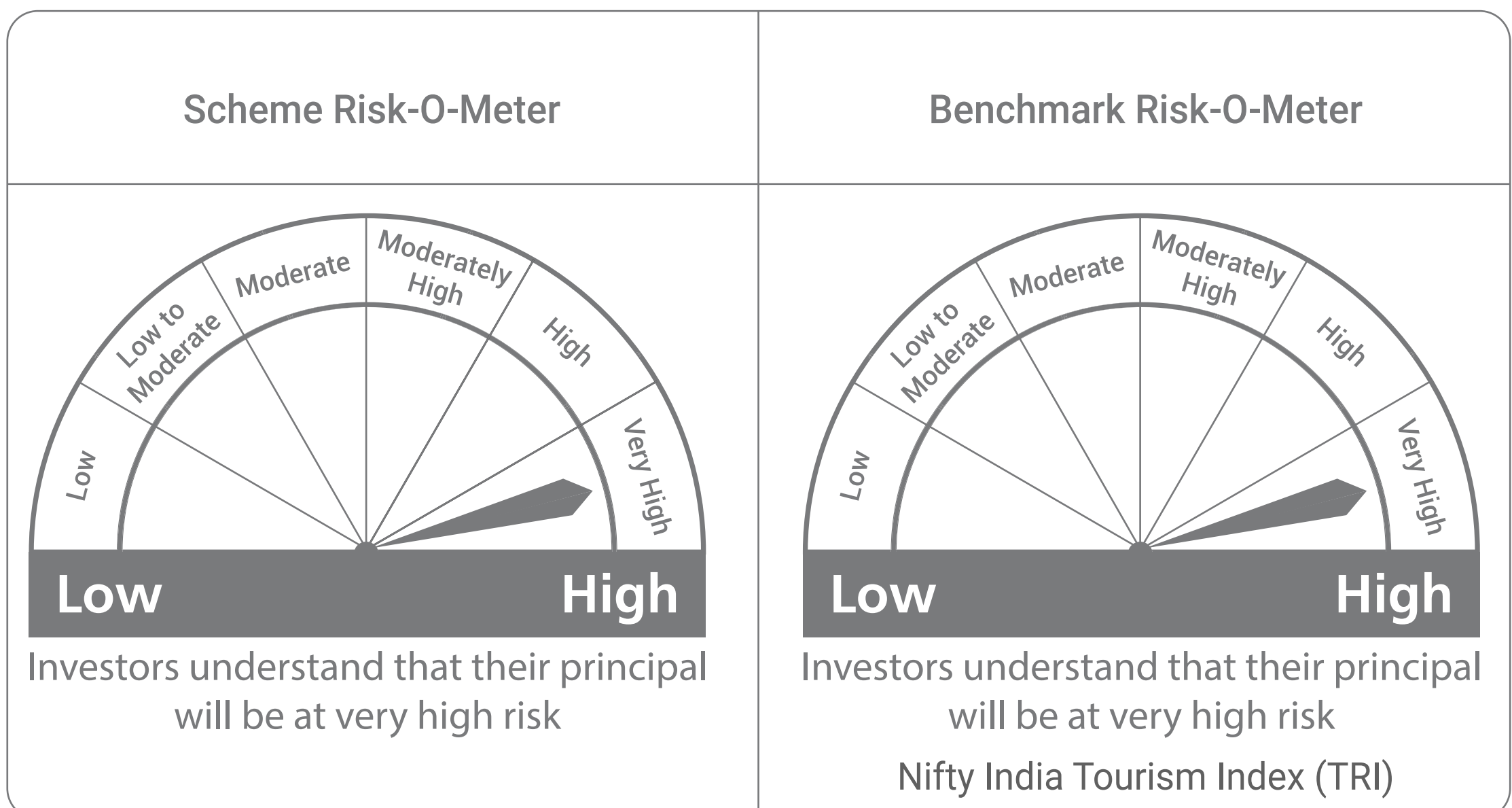
Mutual Fund investments are subject to market risks, read all scheme related documents carefully.



# RISKOMETER

## Kotak Nifty India Tourism Index Fund

An open ended scheme replicating/tracking Nifty India Tourism Index



The product is suitable for investors who are seeking\*:

- Long term capital growth.
- Return that corresponds to the performance of Nifty India Tourism Index subject to tracking error

\* Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

(The product labelling assigned during the New Fund Offer is based on internal assessment of the Scheme Characteristics or model portfolio and the same may vary post NFO when actual investments are made)

**MUTUAL FUND INVESTMENTS ARE SUBJECT TO MARKET RISKS,  
READ ALL SCHEME RELATED DOCUMENTS CAREFULLY.**

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